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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/726,410	12/03/2003	Gregory Joseph Badros	GP-149-00-US	5579

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EXAMINER

LEWIS, CHERYL RENE A

ART UNIT PAPER NUMBER

2167

DATE MAILED: 06/14/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No. 10/726,410	Applicant(s) BADROS ET AL.	
	Examiner Cheryl Lewis	Art Unit 2167	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 03 December 2003.
- 2a) ☐ This action is FINAL. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-48 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-48 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date <u>7/18/05 & 8/8/04</u> | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

1. Claims 1-48 are presented for examination.

INFORMATION DISCLOSURE STATEMENT

2. The information disclosure statements filed on July 18, 2005 and August 8, 2004, complies with the provisions of MPEP § 609. They have been placed in the application file, and the information referred to therein has been considered as to the merits.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. Claims 1-48 are rejected under 35 U.S.C. 102(e) as being anticipated by König et al. (Pat. No. 6,981,040 B1 filed June 20, 2000, hereinafter König).
5. Regarding Claims 1 and 37, König teaches an automatic, personalized online information and product services.

The method and associated system for an automatic, personalized online information and product services as taught or suggested by König includes:

receiving a search query (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42); determining a personalized result by searching a personalized search object using the search query (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42); determining a general result by searching a general search object using the search query (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42); and providing a search result for the search query based at least in part on the personalized result and the general result (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42).

6. Regarding Claims 2 and 9, König teaches the personalized search object comprises an article associated with a bookmark (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

7. Regarding Claim 3, König teaches a server remote from a client with which the bookmark is associated (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

8. Regarding Claims 4 and 7, the limitations of these claims have been noted in the rejections of claims 1-3 above. It is therefore rejected as set forth above.

9. Regarding Claim 6, König teaches index of articles associated with a global computer network (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

10. Regarding Claim 8, König teaches a plurality of global indices (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

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11. Regarding Claim 10, Konig teaches personal search object comprises an annotation (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

12. Regarding Claim 11, Konig teaches the personal search object comprises a rating (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

13. Regarding Claims 12 and 16, Konig teaches search result comprising sorting the plurality of search results based on an origin of each of the search results (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

14. Regarding Claim 13, Konig teaches a general search object (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

15. Regarding Claim 14, Konig teaches personal search object (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

16. Regarding Claim 17, Konig teaches an advertisement based on the search result (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

17. Regarding Claim 18, Konig teaches identifying a cluster of users (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

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18. Regarding Claim 19, Konig teaches implicit measure (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

19. Regarding Claim 20, Konig teaches a history of user access (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

20. Regarding Claim 21, Konig teaches user accesses comprises a period of linger time (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

21. Regarding Claims 22 and 41, Konig teaches receiving an article identifier (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67); receiving a user behavior measure associated with the article identifier (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67); and determining an implicit rating of the article identifier based at least in part on the user behavior (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

22. Regarding Claims 23-26, the limitations of these claims have been noted in the rejections of claims 1-22 presented above. They are therefore rejected as set forth above.

23. Regarding Claims 29 and 45, Konig teaches receiving personalized association data associating a text string with a uniform resource locator (col. 6, lines 52-53, col. 7,

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lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67); storing the personalized association data in a personalized search object (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67); receiving an input signal comprising the text; determining the URL associated with the text string (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67); and displaying an article associated with the URL (col. 6, lines 52-53, col. 7, lines 45-57, col. 8, lines 19-42, col. 17, lines 12-67, col. 18, lines 1-67, col. 22, lines 27-67, col. 23, lines 1-67).

24. Regarding Claims 30-36, 38-40, 42-44, and 46-48, the limitations of these claims have been noted in the rejections of claims 1-22 and 29 presented above. They are therefore rejected as set forth above.

NAME OF CONTACT

25. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cheryl Lewis whose telephone number is (571) 272-4113. The examiner can normally be reached on 6:30-3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cottingham can be reached on (571) 272-7079. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

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(571) 273-4113 (Use this FAX #, only after approval by Examiner, for "INFORMAL" or "DRAFT" communication. Examiners may request that a formal paper/amendment be faxed directly to them on occasions.).

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist/ Technology Center (571) 272-2100.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see <http://pair-direct.uspto.gov>.

Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Cheryl Lewis
Patent Examiner
June 12, 2006